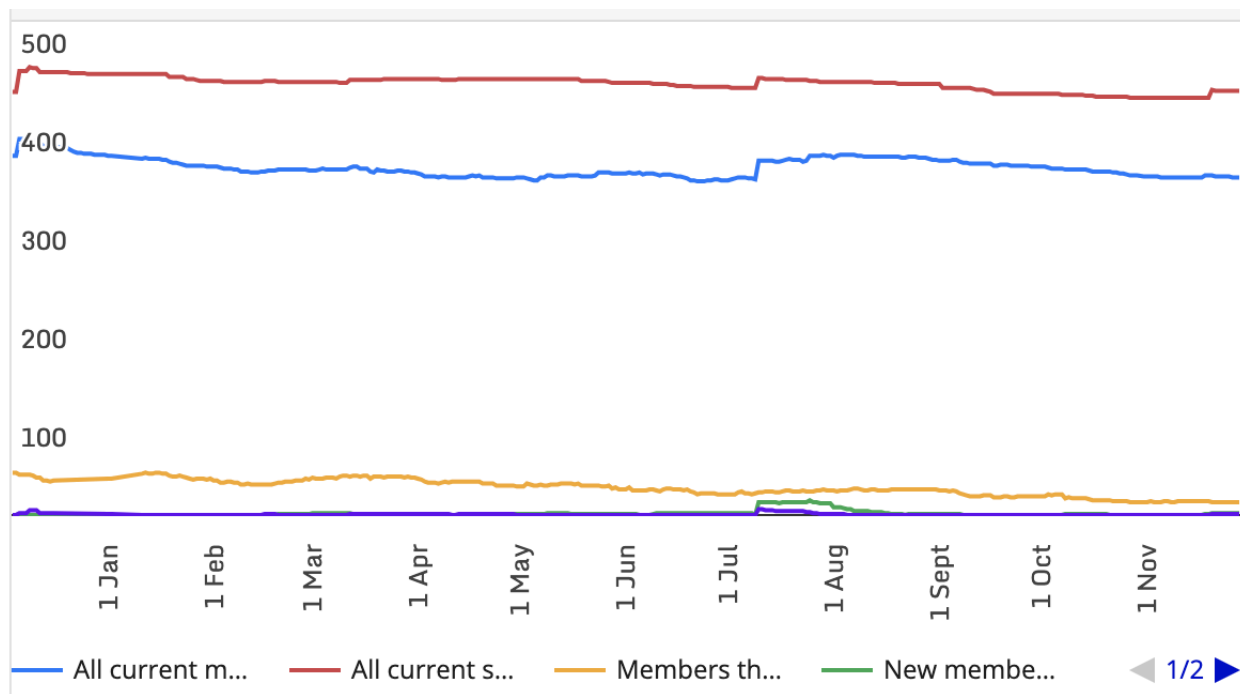


# Membership Development Officer Report

2024 AGM

## Summary

Our membership has been relatively stable over the course of 2024, starting with 365 members and 448 supporters, with 343 members and 432 supporters as of November 28th:



We saw a small spike of new members immediately after the fantastic election result.

By comparison, in the UK, membership recruitment steadily rose during the election campaign, with a 10-fold increase immediately after the results, but dropped back to pre-polling levels within a couple of weeks.

## Membership engagement

Most of our membership engagement this year has, unsurprisingly, centred around the general election.

We started the year with an education campaign about the change in electoral law taking effect, which gave the right to vote to 2.1 million more British citizens living abroad.

We ran a number of events throughout the year:

- **European Elections event:** In partnership with Lib Dems in France we ran an event around the European Elections, with a panel including ALDE candidates.
- General election: we held a **campaign kick-off** event, attended by 3 parliamentary candidates, all of whom were successfully elected.
- **Policy/roundtable events** jointly with Lib Dems in France, starting with the topics "Election Reflections", "Online Voting", "Migration".
- **Federal party Conference:** We had a stand in the exhibition hall at both Spring and Autumn Conferences, where we met a number of members from abroad.

We had hoped to start in-person events again this year, with a fundraiser event in Brussels but unfortunately the election stymied that. We look forward to arranging such an event in the near future.

## General election volunteering

As well as hosting events for members, we provided opportunities for members to help the campaign, through our Phone Force phone banking operation.

Tom McAdam

Liberal Democrats in Europe Membership Development Officer